

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

Claims 1-10 (Canceled)

Claim 11 (New): A mobile terminal apparatus comprising:

a display portion which is driven by a driving voltage applied thereto; and

a display portion driving control unit which changes driving operation of the display portion including at least one of a drive system of the display portion and a driving frequency of the display portion,

wherein the display portion driving control unit changes at least one of the drive system of the display portion, the driving frequency of the display portion and the driving voltage of the display portion based on whether the apparatus itself is in a voice communication mode or a voice playback mode.

Claim 12 (New): The mobile terminal apparatus according to claim 11, wherein the display portion driving control unit changes the drive system so as to drive the display portion by sequential scanning when movie display is performed, and to drive the display portion by interlaced scanning when another

display is performed.

Claim 13 (New): The mobile terminal apparatus according to claim 11, wherein the display portion driving control unit changes the drive system so as to drive the display portion by sequential scanning in a camera mode for operating a camera, and to drive the display portion by interlaced scanning in another operation mode.

Claim 14 (New): The mobile terminal apparatus according to claim 11, wherein the display portion driving control unit changes the drive system of the display portion into interlaced scanning or frame inversion when the apparatus itself is in a standby state.